SYLLABUS FOR THE FOUR-YEAR UNDERGRADUATE PROGRAMME (FYUGP)

As per provisions of NEP_2020 to be implemented from academic year 2022 onwards.

SEMESTER - IV

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE,

RAJNANDGAON (C.G.)

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GOVT. DIGVIJAY AUTONOMOUS P.G.COLLEGE RAJNANDGAON C.G.

THE FOUR-YEAR UNDERGRADUATE PROGRAMME SYLLABUS FOR

B.COM.IV SEMESTER

(FYUGP)

2025-26

Semester	Course	Course	Course Name	Credit	Credits	Credit Credits Internal	ш	Total	Remarks
	DSCX		BUSINESS STATISTICS	4	4+0	30	70	100	
	DSC XI		COST ACCOUNTING	4	4+0	30	70	100	
2	DSC XII		FUNDAMENTAL OF ENTREPRENEURSHIP	4	4+0	30	70	100	
	DSE II		FINANCIAL MARYET OPERATIONS	4	4+0	30	70	100	
	a		INTERNATIONAL MARKETING					,	
	GE IV		Choose any one from pool in other faculty as per rule						
	AEC IV		COMMUNICATIVE ENGLISH /OTHER	2	2+0	15	35	20	
	SEC II		BANKING OPERATION	2	2+0	15	35	50	

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

FYUGP (CBCS/LOCF Course)

Department: - COMMERCE

Session: 2025-26	Program: B.COM
Semester: IV	Subject: BUSINESS STATISTICS
Course Type: DSC X	Course Code:
Course Title:	BUSINESS STATISTICS
Credit: 4	Lecture: 60
M.M. 100 = (ESE 70 +IA 3 0)	Minimum Passing Marks: 40%

Title	Calculus
Course Learning Outcome:	 Apply a basic knowledge of statistics to business disciplines. Develop the ability to analyze and interpret data to provide meaningful information to assist in management decision making activities. Apply appropriate graphical and numerical descriptive statistics for different types of data.

Title	Calculus
	P.S.O1 The students can get the knowledge, skills and
Programe Specific	attitudes during the end of the B.comdegree course.
Outcome:	
	P.S.O 2 By goodness of the preparation, they canturn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary,
	teacher, professor, stock agents and so on.
	P.S.O 3 Students will prove themselves in different
	professional exams like C.A., C S, CMA, MPSC, UPSC. As
	well as other coerces.
	P.S.O 4 The students will acquire the knowledge, skill in different areas of communication, decisionmaking, innovations and problem solving in day-to-day business activities.
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	P.S.O. 5 Students will gain thorough systematicand subject

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skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.

Units	Lectures	Lectures $(15 \times 4 = 60)$	Credits
I	15	Introduction to Statistics: Meaning, Scope, Importance and Limitation. Collection of Data: Primary and Secondary Data, Editing of Data, Classification of Data, Frequency Distribution and Statistical Series, Tabulation of Data, Diagrammatical and Graphical Presentation of Data	1
П	15	Measures of Central tendency: Mean, Median, Mode, Geometric and Harmonic Mean; Dispersion: Range, Quartile, Percentile, Quartile Deviation, Standard Deviation and its Co-efficient, Co-efficient of Variations and Variance, Test of Skewness and Dispersion, Its Importance, Co-efficient of Skewness. Partition values.	1
III	15	Correlation: Meaning, Application, Types and Degree of Correlation, Methods-Scatter Diagram, Karl Pearson's Coefficient of Correlation, Spearman's Rank Coefficient of Correlation. Regression Analysis: Meaning and Definition, Uses and Utility of Regression Analysis, Constructions of Regression Lines, Regression Coefficient, Determination of Coefficient of Correlation by Regression Coefficients, Properties of Regression Coefficient, Comparison of Correlation and Regression Analysis.	1
IV	15	Index Number: Meaning, Types and Uses, Method of Constructing Price Index Number, Fixed: Based Method, Chain-Base Method, Base conversion, Base Shifting Deflating and Splicing. Consumer Price Index Number, Fisher's Ideal Index Number, Reversibility Test Time and Factor; Analysis of Time Series: Meaning, Importance and Components of a Time Series. Decomposition of Time Series: Measurement of Square Trend.	1

Suggested Readings:

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Text Books Recommended:-

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- 1. Heinz, Kohler: Statistics for Business & Economics, HarperCollins;
- 2.Gupta, S.C. Fundamental of Statistics, Himalaya Publication.
- 3. Sharma J.K., Business Statistics, Person Education.
- 4. Gupta S.P. & Gupta Archana, Elementary Statistics, (English and Hindi) Sultan Chand & Sons,

New Delhi.

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5.Dr.S.M.Shukla & Dr. S.P.Sahaya,Sahitya Bhawan Publication,Agra(Hindi & English Medium)

On line Resources: * e-Resources/e-books and e-learning Others

On line Resources: * e-Rsources/e-books and e-learning portals

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

FYUGP (CBCS/LOCF Course)

Department: - COMMERCE

Session: 2025-26	Program: B.COM
Semester: IV	Subject: COST ACCOUNTING
Course Type: DSC XI	Course Code:
Course Title:	COST ACCOUNTING
Credit: 4	Lecture: 60
M.M. 100 = (ESE 70+IA30)	Minimum Passing Marks: 40%

Title	Calculus
Course Learning Outcome:	 Determine various types of cost of production Compute unit cost and total cost of production and prepare cost statement Compute employee cost, employee productivity and employee turnover Determine cost under job costing, batch costing, process costing, contract costing and service costing

Title	Calculus
	P.S.O1 The students can get the knowledge, skills and
Programe Specific	attitudes during the end of the B.comdegree course.
Outcome:	
	P.S.O 2 By goodness of the preparation, they canturn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.
	P.S.O 3 Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.
R	P.S.O 4 The students will acquire the knowledge, skill in different areas of communication, decisionmaking, innovations and problem solving in day-to-day business activities.

P.S.O.- 5 Students will gain thorough systematicand subject

skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.
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Units	Lectures	Lectures $(15 \times 4 = 60)$	Credits
l	15	Concept and Nature of Cost Accounting Meaning of cost and costing, Importance and features of costing, Cost classification, Concept of cost unit, Cost center, Establishment of an Idle cost accounting system. Accounting for Material: Direct and indirect material, Valuation of material, Principal of valuation of material, Material control, Purchases, Objective and functions of purchase department, Inventory control- Meaning and techniques of inventory control.	1
II	15	Employee Cost: Meaning and classification of employee cost, Requisite of a good wage and incentive system, Time and piece rate plans, Profit sharing, Employee productivity and cost. Labour cost control-techniques, Employee turnover, Remuneration and Incentive schemes (Rowan and Halsey Plan only) Overheads – Definition and classification, Production overheads -allocation and apportionment of cost, Meaning and Methods of cost absorption, Treatment of over-absorption & under-absorption of overheads, Administration and selling & distribution overheads.	1
III	15	Unit Output Costing -Concept and Need for Unit Output Costing, Preparation of Cost Sheet & Cost Statement and Tender Price, Reconciliation of cost and financial accounts.	1
IV	15	Contract Costing- Methods of cost determination in contract costing, Escalation clause and cost- plus contract, Job Costing- Meaning of Job Cost, Preparation of Job Cost Sheet, Batch Costing-Meaning of Batch Cost and its application in today's Industry. Process Costing-Meaning and application of process costing, Methods of determination of cost in process costing, Normal and abnormal loss and gain, Costing of Joint-product and by-product	1

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Text Books Recommended:-

1. Maheshwari S.N.: Advanced Problems and Solutions in Cost Accounting; Sultan Chand,

New Delhi

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- 2. Jain S.P. and Narang K.L.: Cost Accounting; Kalyani New Delhi
- 3. Arora M.N.; Cost Accounting -Principles and Practice, Vikas, New Delhi
- 4. Jawahar Lal; Cost Accounting: McGraw Hill Education
- 5. M.L. Agrawal; Sahitya Bhawan Agra, Hindi & English Medium
- 6. Banarjee, B. Cost Accounting Theory and Practice New Delhi
- 7. Taxman's Cost Accounting ,New Delhi
- 8. Iyengar, S.P. Cost Accounting. Sultan Chand & Sons

Note: Learners are advised to use latest edition of text books.

On line Resources: * e-Resources/e-books and e-learning Others

https://onlinecourses.nptel.ac.in/noc23 mg81/preview

https://sultan-chand.com/books/view/604

https://www.youtube.com/playlist?list=PLaAhQ2ofZZRBTKhB-

Moy11opzd18YAstV

https://www.youtube.com/watch?v=-d3bMxsxzQY

https://www.youtube.com/playlist?list=PLJ 81 DlRlyecX0A3ajkTVmpIeeU uzHg

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

FYUGP (CBCS/LOCF Course)

Department: - COMMERCE

Session: 2025-26	Program: B.COM
Semester: IV	Subject: FUNDAMENTAL OF ENTREPRENEURSHIP
Course Type: DSC XII	Course Code:
Course Title:	FUNDAMENTAL OF ENTREPRENEURSHIP
Credit: 4	Lecture: 60
M.M. 100 = (ESE 70+1A 30)	Minimum Passing Marks: 40%

Title	Calculus
Course Learning Outcome:	 To provide exposure to the students to the entrepreneurial culture and industrial growth so as to preparing them to set up and manage their own small units. To motivate students to make their mind set for taking up entrepreneurship as career. To know the government support available to entrepreneurship activities. On successful completion of this course, the student should be well versed in concept relating to entrepreneur, knowledge in the financial institution, project report incentives and subsidies.

Title	Calculus	
Programe Specific	P.S.O1 The students can get the knowledge, skills and attitudes during the end of the B.comdegree course.	
Outcome:	P.S.O 2 By goodness of the preparation, they canturn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.	
	P.S.O 3 Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.	
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P.S.O 4 The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.
P.S.O 5 Students will gain thorough systematicand subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.

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Units	Lectures	Lectures $(15 \times 4 = 60)$	Credits
I	15	Entrepreneurship: Meaning, Definition, Origin and Development, Concepts, Characteristics, Importance, Theories of Entrepreneurship, Role of socio-economic environment, Emergence of Entrepreneurial Class, Intrapreneurship, Techno-preneurship, Netr-preneurship, Eco-preneurship. Entrepreneur: Meaning, Definition, Characteristics, Importance, Functions and Qualities. Women Entrepreneur: Motivational Factors, Opportunities, Problems and Challenges, Incentives for Women Entrepreneurs.	1
II	15	Promotion of a Venture: Concepts of Business Venture, Stages for promotion of a Venture, External Environmental Analysis: Meaning, Factors & Techniques, Evaluation of Start-up Problem, Legal Requirements for Establishment of a New Unit, Raising of Funds: Fund Requirement, Types of Fund Requirement, Sources of Raising Funds, Venture Capital: Meaning, Sources and Documentation Required.	1
III	15	Entrepreneurial Behaviour: Meaning, Features, Emergence of Entrepreneurial Behaviours. Tendencies of Entrepreneurial Behaviours. Innovation and Entrepreneur: Meaning, Characteristics, Types, Barriers, Stages and Process of Innovation, Strategies of Innovation. Entrepreneur and Risk-Taking Capacity: Meaning, Characteristics, Classification, Stages of Risk, Risk Management Process. Entrepreneurial Skills: Meaning & Basic Elements, Project Development or Technical Skills, Enterprise Management Skills, Enterprise Building Skills. Social Responsibility of Entrepreneurship	1

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IV 15	Entrepreneurial Development Programs (EDP): Meaning, Objectives, Their Role, Relevance and Achievements, EDP in India, Role of Govt. in Organizing EDP, Critical Evaluation, Suggestion. Initiatives of Government of India to Promote Entrepreneurship: Start up India, Stand up India. Make in India, Digital India, Atal Innovation Mission, Pradhan MantriKaushalVikasYojna, National Skill Development Mission, Pradhan Mantri Mudra Yojna etc.	1
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Text Books Recommended:-

- 01. Prof.Rc.Agrawai, SBPD Publishing House, Agra (Hindi Medium)
- 02. Gupta Dr. O.P., Entrepreneurship SBPD Publishing House, Agra(English Medium)
- 03. Dr.Amist Kumar &Dr Amita Dubey, Sahitya Bhawan Publications, Agra (English Medium)
- 04. Dr.A.K.Mishra &Dr.P.K.Agrawal, Sahitya Bhawan Publications, Agra (Hindi Medium)
- 05. Kothari, Mishra, Sahu, Entrepreneurship Development, Ramesh Book Depot, Jaipur
- 06. Arora Renu, Sood S.K., UdhyamikarankeMoolSiddhant, Kalyani Publishers New Delh
- 07. Hifrich, Manimala, Peters & Shephered, Entrepreneurship, McGraw Hill
- 08. Desai, Vasant, Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House, New Delhi
- 09. Prasanna Chandra, Project Preparation, Appraisal & Implementation Tata McGraw Hill, New Delhi
- 10. Khankha S.S., Entrepreneurial Development, S. Chand & Company, Delhi,

On line Resources: * e-Resources/e-books and e-learning Others

https://onlinecourses.swayam2.ac.in/cec20_mg19/preview

https://onlinecourses.nptel.ac.in/noc23 mg126/preview

https://onlinecourses.nptel.ac.in/noc24_mg67/preview

https://www.youtube.com/watch?v=UEngvxZ11sw

https://www.youtube.com/playlist?list=PLXPpRtAbi0JxktoB8gwkqHt1jDCm0oqsS

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

FYUGP (CBCS/LOCF Course)

Department: - COMMERCE

Session: 2025-26	Program: B.COM
Semester: IV	Subject: FINANCIAL MARKET OPERATIONS
Course Type: DSE II	Course Code:
Course Title:	FINANCIAL MARKET OPERATIONS
Credit: 4	Lecture: 60
M.M. 100 = (ESE 70+IA 30)	Minimum Passing Marks: 40%

Title	Calculus
Course Learning Outcome:	 Able to explain the basic concepts of capital market and money market. Apply and critically evaluate finance and investment theory with particular reference to the operation of financial markets. Understand the main provisions of SEBI and risks faced by investors. Analyze how financial markets and instruments operate and how they can be used to achieve economic objectives. Evaluate the financial services provided according to the guidelines of SEBI.

Title	Calculus
	P.S.O1 The students can get the knowledge, skills and
Programe Specific	attitudes during the end of the B.comdegree course.
Outcome:	
	P.S.O 2 By goodness of the preparation, they canturn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.
	P.S.O 3 Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.
R	P.S.O 4 The students will acquire the knowledge, skill in different areas of communication, decision making, innovations

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and problem solving in day-to-day business activities.
P.S.O 5 Students will gain thorough systematicand subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.

Units	Lectures	Lectures $(15 \times 4 = 60)$	Credits
I	15	An Overview of Financial Market in India Money Market: Indian money market's composition and structure; (a) Acceptance houses, (b) Discount houses and (c) Call money market; Recent trends in Indian money market.	1
П	15	Capital Market: Security market - (a) New issue market, (b) Secondary market; Functions and role of stock exchange; listing procedure and legal requirements; Public issue - pricing and marketing; Stock exchanges - National Stock Exchange, Bombay stock exchange	1
III	15	Securities contract and Regulations Act: Main provisions. Investors Protection: Grievances concerning stock exchange dealings and their removal; Grievance cells in stock exchanges; SEBI; Company Law Board; Press; Remedy through courts	1
IV	15	Functionaries on Stock Exchanges: Brokers, sub brokers, market makers, jobbers, portfolio consultants, institutional investors, and NRIs. Financial Services: Merchant banking-Functions and roles; SEBI guide-lines; Credit rating - concept, functions, and types.	1

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Text Books Recommended:-

- 1.Dr.Agrawal & Kumar,SBPD Publishing House,Agra (Hindi Medium)
- 2.Dr.I.M.Sahi,SBPD,Publishing House,Agra(English Medium)
- 3.Prof.V.P.Agrawal,Sahitya Bhawan Publications,Agra(Hindi Medium)
- 4.Dr.Bimal Jaiswal & Dr.Bhuvana Venkatraman,Sahitya Bhawan Publications(English

Medium)

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On line Resources: * e-Resources/e-books and e-learning Others

https://www.youtube.com/playlist?list=PLZ5wXJSSOMWPoh5mmbs_DmdUCeX1Xt5oh

https://www.youtube.com/watch?v=SifBmGH5QQo

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https://www.youtube.com/watch?v=7zqk3O TJmY

https://onlinecourses.swayam2.ac.in/imb20 mg17/preview

https://onlinecourses.nptel.ac.in/noc20 mg10/preview

All Comments



GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

FYUGP (CBCS/LOCF Course)

Department: - COMMERCE

Session: 2025-26	Program: B.COM
Semester: IV	Subject: INTERNATIONAL MARKETING
Course Type: DSE II	Course Code:
Course Title:	INTERNATIONAL MARKETING
Credit: 4	Lecture: 60
M.M. 100 = (ESE 70+LA 30)	Minimum Passing Marks: 40%

Title	Calculus
Course Learning Outcome:	 Understand the international market and customer needs across multiple foreign countries Explain export import policy and develop an understanding of export business Evaluate the international pricing and methods Develop international marketing skills for advertising, personal selling. Analyze the impact of international marketing on economic growth of any society

Title	Calculus
	P.S.O1 The students can get the knowledge, skills and
Programe Specific	attitudes during the end of the B.comdegree course.
Outcome:	
	P.S.O 2 By goodness of the preparation, they canturn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.
	P.S.O 3 Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.
\mathbb{Z}	P.S.O 4 The students will acquire the knowledge, skill in different areas of communication, decisionmaking, innovations and problem solving in day-to-day business activities.

	P.S.O 5 Students will gain thorough systematicand subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.
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Units	Lectures	Lectures $(15 \times 4 = 60)$	Credits
Ι	15	International Marketing: Nature, Definition and Scope of International Marketing, Domestic Marketing v/s International Marketing, International environment-external and internal. Identifying and Selecting Foreign Market: Foreign Market entry mode decision.	1
II	15	Product Planning for international market: Product designing, Standardization vs. adaption, Branding and Packaging, Labeling and quality issues, after sales service. International Pricing: Factors influencing International Price, Pricing process and methods, international price quotation and payment terms	1
Ш	15	Promotion and Product/Services abroad: Methods of International promotion, Direct mail and sales literature, Advertising, Personal selling, Trade fairs and exhibitions International Distribution: Distribution channels and logistics decisions, Selection and appointment of foreign sales agents.	1
IV	15	Export Policy and Practices in India: Exim policy- an overview, Trends in India's foreign trade, steps in starting an export business, Product selection, Market selection, Export pricing, Export finance, Documentation, Export procedures, Export assistance and incentives	1

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Text Books Recommended:-

- 1.Dr.S.C.Jain,Sahitya Bhawan Publications,Agra (Hindi Medium)
- 2.Dr.Shalini Agrawal,Sahitya Bhawan Publications,Agra (English Medium)
- 3.Dr.I.M.Sahai,SBPD Publishing House,Agra(Hindi Medium & English Medium)

On line Resources: * e-Resources/e-books and e-learning Others

https://www.youtube.com/watch?v=t3Yf75xtDNg

 $\underline{https://www.youtube.com/playlist?list=PLWOx4cbGdwRLMWVWsTKWF1VoMD0dkUWY7}$

https://onlinecourses.swayam2.ac.in/cec21_mg17/preview

https://onlinecourses.nptel.ac.in/noc22 mg50/preview

https://www.gelato.com/blog/international-marketing

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GOVT. DIGVIJAY AUTONOMOUS P.G. COLLEGE, RAJNANDGAON (C.G.)

FYUGP (CBCS/LOCF Course)

Department: - COMMERCE

Session: 2025-26	Program: B.COM
Semester: IV	Subject: BANKING OPERATION
Course Type: SEC II	Course Code:
Course Title:	BANKING OPERATION
Credit: 2	Lecture: 30
M.M. $50 = (ESE 35 + IA15)$	Minimum Passing Marks: 40%

Title	Calculus
	The student will be able to:
Course Learning Outcome:	 Understand the fundamental concepts behind modern e-banking/mobile banking technologies. Gain knowledge of the various services offered by banks, the risks they face, Understand the principles and provisions that govern banking companies. Demonstrate online banking techniques and know-your-customer (KYC) norms in real-time.

Title	Calculus
Programe Specific	P.S.O1 The students can get the knowledge, skills and attitudes during the end of the B.comdegree course.
Outcome:	
	P.S.O 2 By goodness of the preparation, they canturn into a manager, accountant, management accountant, cost accountant, bank manager, auditor, company secretary, teacher, professor, stock agents and so on.
	P.S.O 3 Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.
	P.S.O 4 The students will acquire the knowledge, skill in different areas of communication, decisionmaking, innovations and problem solving in day-to-day business activities.
	P.S.O 5 Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and

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taxation, accounting, management, communication, computer.

Units	Lectures	Lectures (30)	Credits
l	8	Banking system in India, Origin of Banking, Origin and Growth of Commercial Bank in India, Banking Regulation Act 1949,RBI Act,Types of Banks, Types of Deposits.	1/2
11	7	Operational Aspects of commercial Banks in India ,Relationship between Banker and Customer.	1/2
III	8	Types of Customers account, Know Your Customer, Procedure of Opening Bank Account, Endorsement and Lending	V ₂
IV	7	E-banking services-paying bank,Internet Banking ,Mobile Banking	1/2

Suggested Readings:

- Text Books Recommended:- Banking and Negotiable Instruments by Avtar Singh
- Banking Operations by <u>Prof. BimalJaiswal</u> (Author), <u>Dr. Leena S. Shimpi</u> (Author) SBP
- Business Finance By <u>Dr. S.P. Gupta</u> (Author) SBP
- Banking Principles And Practice By Dr. Uma Rani Pm Mr. Biplab Kumar Dey Dr. R.S. Mishra Dr. Pankaj Choudhury, SIPH

On line Resources: * e-Resources/e-books and e-learning Others

- https://app1.unipune.ac.in/external/course-material/Fundamental-of-Banking-English.pdf
- https://macmillaneducation.in/wp-content/uploads/2023/02/IIBF_Brochure-New-2023.pdf
- https://icmai.in/upload/BI/BFSI_CHRONICLE_13th_EDITION.pdf
- https://cbseacademic.nic.in/web_material/Curriculum21/publication/secondary/411%20Banking_and_Insurance_X.pdf

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